



The Apple iPad

New Standard for Mobile Computing and
Wireless Expectations?

Introduction

The Apple iPad is an innovative computing tablet that is expected to cause a substantial ripple in information technology in the area of notebooks and wireless communications. Its allure lies in its technological innovations, purported to provide the ultimate web and computing experience in a simple, portable package. Brand loyalty among Apple customers will certainly make up the bulk of initial sales, and the innovative design will lure many new customers, but will the iPad redefine computing and telecommunication standards sufficiently to garner a following of investors and IT developers, or does Apple's initial success represent an unsustainable spike in sales?

Key Benefits

Discover the actual utilities and possibilities of the wireless and other technological innovations of the Apple iPad. Use social and economic market trends as guides for development, and anticipate industry opportunities as applicable.

Questions Answered in Report

- What makes the iPad unique among recent Apple products and other tablets on the market?
- In which areas can the wireless communications and IT industries take advantage of development opportunities?
- How do market analyses apply to these industries?
- Should these industries anticipate further iPad and "iPad-like" innovations in the near future?

Table of Contents

1 Mobile Internet today	4.2 iPad Impact on Notebooks, Netbooks, and Smartphones
1.1 Wireless technology in notebooks	4.3 iPad Market Impact on eReaders
1.2 Wireless technology in recent Apple products other than notebooks	4.4 iPad Market Impact On Networks
2 What is the Apple iPad?	5 Future of the future
2.1 What makes the Apple iPad stand out from current products including the Apple iPhone and iPod Touch?	5.1 Future of Mobile Computing
2.2 Innovations	5.2 Future of Networks
2.2.1 Advantages	6 Other Considerations
2.2.2 Disadvantages and Complaints	6.1 The 'Walled Garden'
2.2.3 Expected improvements	6.2 Cloud Computing: Android-Apple Wars
2.2.4 Unaddressed functionalities	6.3 Network Neutrality
2.2.5 Other Current and Soon-to-Be-Available Tablets: Competition for the iPad?	6.4 Global economy and consumer spending
2.2.6 eReaders and the iPad	7 Conclusion
3 iPad Applications	8 References
3.1 Technical considerations	
3.2 Existing applications	
3.2.1 For business use	
3.2.2 For education use	
3.2.3 For consumer use	
3.3 Telecommunications and the iPad	
3.3.1 Carriers	
3.3.2 Next Generation Networks	
3.3.3 Mobile Marketing	
4 Market trends and forecasts	
4.1 iPad Sales Projections	



Order Form

Report Title

The Apple iPad: New Standard for Mobile Computing and Wireless Expectations?

License Type

- Single User License **\$ 695 USD**
- Team License (2-5 people) **\$ 1,365 USD**
- Company-wide License..... **\$ 1,995 USD**
- Other Licensing options available: Contact Mind Commerce

Family/Surname

First Name

Position

Company

Address

Country

Post Code

FAX

Telephone

Email

Order Type

- 
- Order by FAX at 1 877 646 3266

Card Number

Expiration Date (MM/YY)

CV Code

Cardholder's name

Signature

Billing Address

Postcode

Country

Signature

Date

Online Ordering

Customers can order online by visiting report web page:

http://www.mindcommerce.com/Publications/iPad_Standard.php