

Clock

Calculator

Notes



iTunes

App Store

Contacts

Mobile Application Marketplace

Overview

Mobile application development initially looks like a great business opportunity. Apple's and other OEMs providing free and simple to use development tools for their handsets and offering Developer support programs offering training, technical and business support; and a web-based medium to sell the applications. Low entry costs into the market. This looks like a real opportunity to develop a successful business.

Mobile Application Marketplace assesses the current state of the industry, evaluating the marketplace and business opportunities including:

- Trends in mobile software development
- Trends in mobile software testing
- Application billing
- Wireless data impacts outside the wireless industry
- Trends and impacts to networks
- Where are the business opportunities

This publication also provides a market overview, mobile programming overview, market analysis, and predictions.

Target Audience

- **Handset Manufacturers:** a comprehensive review of the Mobile Application Stores, development tools and support programs.
- **Carriers:** a comprehensive review of the Mobile Application Stores, development tools and support programs.
- **Mobile Software developers:** provide focus on what platforms offer growth and opportunity.
- **Potential Application Store providers:** a detailed technical comparison & review the market
- **Retail electronics distributors (business & retail):** a detailed technical comparison & review of the market.

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Order Form

Report Title

Mobile Application Marketplace

License Type

Single User License\$ 495 USD

Company-wide License.....\$ 1,295 USD

Team License (2-5 people) \$ 865 USD

Other Licensing options available: Contact Mind Commerce

Family/Surname

First Name

Position

Company

Address

Country

Post Code

FAX

Telephone

Email

Order Type



Order by FAX at 1 877 646 3266

Card Number

Expiration Date (MM/YY)

CV Code

Cardholder's name

Signature

Billing Address

Postcode

Country

Signature

Date

Online Ordering

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