

MVNO Niche or Boom:

Data, Telemetry, and M2M MVNOs



Overview

The mobile industry has recently witnessed many high profile MVNO failures. It is almost universally agreed that successful MVNO's will have some combination of scale, branding, and or a particular important niche. DATA MVNOs, some times referred to as Machine-to-Machine or "M2M" MVNO's facilitate communications between various machines with the help of a wireless network. Applications supported by M2M MVNO's are many and varied including telemetry, monitoring, remote asset management, and more. In a world of expanded M2M communications, we believe that Data MVNO's will evolve from a successful niche business into a booming opportunity for vendors and service providers alike.

This publication evaluates the role, function, operation, ecosystem and Data MVNO service providers. The research also explores various M2M solutions and business strategies.

Target Audience

- Mobile operators
- Existing and potential MVNO's
- Core network and specialty infrastructure providers
- Investment community

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