

Mobile Virtual Network Enablers 2011

A Study of Functional Viability



A horizontal bar composed of several colored segments: orange, dark blue, light blue, and grey.

Overview

Mobile Virtual Network Enabler (MVNE) services represent the backbone of an Mobile Virtual Network Operator (MVNO). These outsourced services include: Data Services, Content Management, Customer Relationship Management, Profile Management, Service Provisioning, Work Fulfillment, Billing, Invoice and Settlement, Revenue and Service Continuity Assurance, and many more.

This report analyzes the influencing factors which can make or break MVNE services. The study involves 'n' existing MVNE's and evaluating their offerings and includes information focused on the regions covered, type of customers served and performance report. A comparison matrix is provided as a reference and recommendation to help identify what MVNEs may thrive.

This report builds upon Mind Commerce's multi-year MVNE research with up-to-date analysis and inclusion of a MVNE case study with Elephant Talk.

Selected Report Benefits

- MVNE Case Study: Elephant Talk
- Analysis of relationship between MVNOs and MVNEs
- Detailed insights into the domain with Business Model and Pre-requisites
- Working principles of supply chain management of MVNEs
- What are the benefits and coupling factors for MVNE and MVNOs
- Business Strategies and target Applications
- Evaluation of the current offerings of MVNEs
- Evaluation of the MVNE companies worldwide
- Revenue models and Business Opportunities of MVNEs
- Current situation and Future Forecast for MVNEs

Target Audience

- Mobile operators
- Existing and potential MVNO's
- Core network and specialty infrastructure providers
- Investment community

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