



IP Multimedia Subsystem (IMS):

The Commercial Rollout of Applications



Overview

IP Multimedia Subsystem (IMS) has moved from the realms of R&D labs and commercial trials into a limited number of commercial deployments. Skepticism pervades much of the industry regarding IMS. Without a doubt, there are tremendous challenges, both technical and business, in deploying the IMS technology commercially. However, with each real-world commercial rollout, there is evidence that the promise of IMS will be realized and the business case of IMS is solid.

IP Multimedia Subsystem (IMS): The Commercial Rollout of Applications evaluates a variety of IMS based applications. IMS applications are evaluated on a world-wide basis with a case study perspective providing analysis and conclusions for each application deployed by network operators. Each application is defined and described, and real world commercial deployments are analyzed. Each application is categorized as follows:

- * Tier 1 IMS Applications: These applications have strong drivers for initial IMS deployments
- * Tier 2 IMS Applications: Appropriate for later stage IMS deployments or a supporting application - a support role for other IMS applications

Commercial deployments of the following IMS applications are cited:

- * Fixed Mobile Convergence
- * Presence
- * Rich Calls (also known as Video Share)
- * Push to X (also known as Push to Talk, POC, P2T)
- * IPTV Interactions
- * Consumer and Business VoIP

Target Audience

- Network Operators: Network operators that are deploying IMS, considering IMS, or have made the decision to deploy an IMS network
- Service Providers: Service providers that are making plans to utilize IMS core network to provide services to subscribers
- Vendors: Hardware, software, and solution vendors for IMS and related technologies such as Service Delivery Platforms (SDP)
- Industry Analysts: Analysts covering the telecom and/or convergence industries
- Consultants: Consultants providing an advisory role to service providers, network operators or vendors

Key Findings

- The benefits of IMS in terms of speed and flexibility in deploying innovative new services, as well as controlling operational costs, are important to operators, especially in relation to the increasing competition from "over the top" and unbundled service providers. IMS will be the technology that can blend multiple network services for subscribers.
- Many of the technical challenges of deploying IMS, however numerous and onerous, are solvable problems over time. The "Walled Garden" problem of IMS threatens to limit the value of IMS in the long term, but is not a problem for the short term. It is a problem that the industry must address.
- Certain IMS applications will act as leading services drivers justifying deployment of IMS while others provide merely an important supporting role
- While initially practical, alternative deployment architectures will be succumbed by IMS

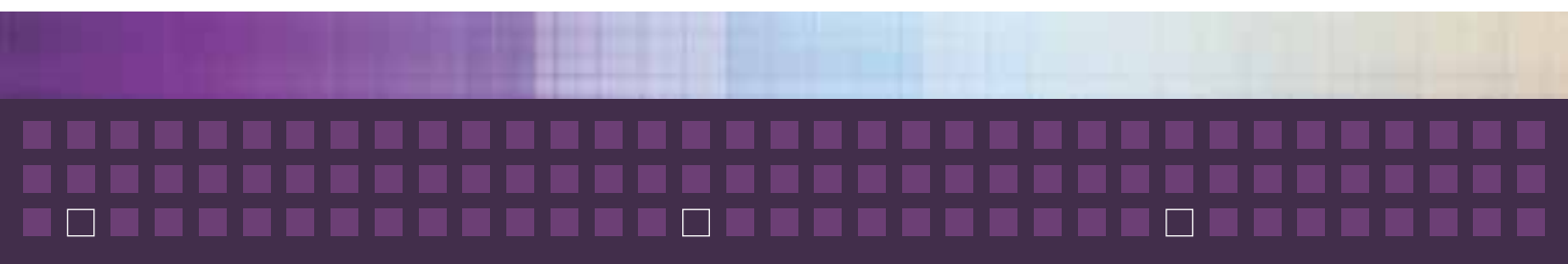
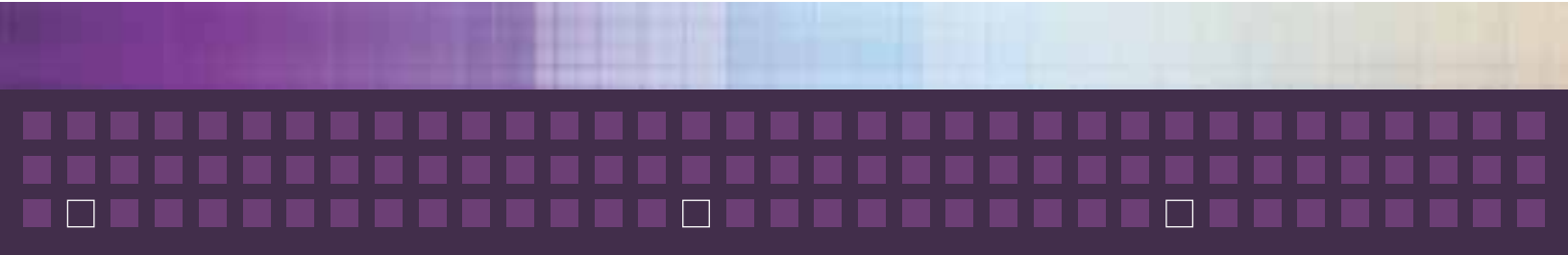




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Companies in Report

Network Equipment Providers:

Alcatel Lucent
Cisco
Ericsson
Huawei Technologies
Italtel
Motorola
NEC
Nokia Siemens Networks
Nortel
Samsung
Sonus
Starent
Tekelec & HP Partnership
Veraz Networks
ZTE

Service Providers:

AIS of Thailand
AOL
AT&T
AXTEL of Mexico
BT
CSL in Hong Kong China
France Telecom / Orange
Free (Iliad)
NTT DoCoMo
ONEMAX
Softbank Mobile of Japan
Sprint Nextel
Swisscom
Telecom Italia
Telefonica
TeliaSonera
Telus Mobility Canada
Vodafone
Vonage
Wateen of Pakistan

Gaming Platforms and Game Providers:

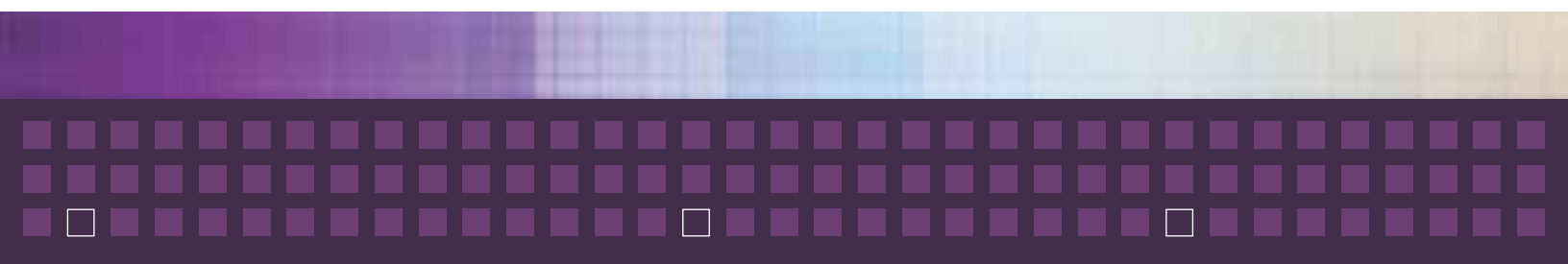
Exit Games
Vivendi Games Mobile

Other Equipment (hardware / software / solutions) Providers:

Acision
AePona

Agilent
Agilent
Apertio Networks
Argela
Argela Technologies
Argent Networks
Aricent
Atos Origin
Atreus
Audiocodes
Azair Networks
BEA Systems
Bridgeport Network
Bridgewater Systems
Brix Networks
Broadsoft
Brooktrout
Catapult Communications
Colibria
Comptel
Converse
Converse
Convergin
Dialogic
E28
ECI Telecom
Expirix
Genband
HelloSoft
IBM
Intec
Intel
IP Unity Glenayre - now Movius
Iperia
Ixia
JacobsRimmell
jNetx
jNetx
Leapstone Systems (a subsidiary of Motorola)
Mascon Global
Mavenir Systems
MetaSwitch
Mirial
Navtel
Nethawk
NETvisor
NewHeights Software

Opencloud
Operera
Openet
Openwave
Operax
Pactolus
PCTel
Pico Mobile Networks
Polycom
Qualphone
Radcom
RadiSys
Radvision
Redknee
Service PDQ (a subsidiary of ECI Telecom)
SIPQuest
Solinet
Spirent Communications
Stratus Technologies
Sylantro Systems
Tazz
Tektronix
Telecordia Technologies
Telenity
Thomson
Traffix Systems
TTI
Ubiquity Software
UTStarcom
Veraz
Voxpilot
Wipro Technologies



Report Title

IP Multimedia Subsystem (IMS): The Commercial Rollout of Applications

License Type

 Single User License \$ 995 USD Company License ... \$ 2,995 USD Team License (2-5 People)... \$ 1,365 USD Other Licensing Options: Inquire with Mind Commerce

Family/Surname

First Name

Position

Company

Address

Country

Post Code

FAX

Telephone

Email

Order Type

 Order by FAX at 1 877 646 3266

Card Number

Expiration Date (MM/YY)

CV Code

Cardholder's Name

Billing Address

Country

Post Code

Signature

Date

Online Ordering

Customers can order online by visiting report web page:

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