



Comprehensive

MVNO/MVNE Package

Overview

This package is simply the most comprehensive package available in the market. It includes a real **MVNO Business Plan** from an actual launch plan. It includes a complete pre-paid MVNO business plan with information to support planning needs while easy to modify to reflect different strategies. It also includes a fully functional **MVNO Business Plan Spreadsheet** (in Excel) enabling financial forecasting, scenario analysis, sensitivity analysis, and predictably forecast alternate versions in MVNO planning.

This package also includes **Mobile Virtual Network Enablers (MVNE) 2011: A Study of Functional Viability, MVNO Niche or Boom: Data, Telemetry, and M2M MVNOs, Negotiation Strategies for Contracting with Host Mobile Network Operators, Capturing the MVNO Opportunity: MVNO Market & Product Development Strategies** and **MVNO, MVNE, and MNO Service Level Agreements (SLA)**. These highly complementary reports from Mind Commerce will help any existing MVNO or start-up consider their options for services support, solutions offerings, and business strategy.

Finally the Comprehensive MVNO Package includes three regionally focused MVNO reports: (1) **Middle East MVNO Market and Competitive Analysis 2010** (2) **Africa MVNO Market and Competitive Analysis 2011** and (3) **US MOBILE VIRTUAL NETWORK OPERATORS 2010: The Definitive Guide and Critical Analysis of the US MVNO Market**, with in-depth analysis of all the current and potential players in the market-place today.

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This package includes the following reports/products:

[Africa MVNO Market and Competitive Analysis 2011](#)

[MVNO Business Plan](#)

[MVNO Business Plan Spreadsheet](#)

[MVNO, MVNE, and MNO Service Level Agreements \(SLA\)](#)

[Mobile Virtual Network Enablers \(MVNE\) 2011: A Study of Functional Viability](#)

[MVNO Niche or Boom: Data, Telemetry, and M2M MVNOs](#)

[Negotiation Strategies for Contracting with Host Mobile Network Operators](#)

[Capturing the MVNO Opportunity: MVNO Market & Product Development Strategies](#)

[Middle East MVNO Market and Competitive Analysis 2010](#)

[US MOBILE VIRTUAL NETWORK OPERATORS 2010: The Definitive Guide and Critical Analysis of the US MVNO Market](#)

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Comprehensive MVNO/MVNE Package—June 2011

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